

GLOBALY POPULAR SPORT HEADS TO ATLANTA FOR CALLIDUSCLOUD U.S. OPEN



Atlanta, Georgia, October 22, 2013. Atlanta is proud to host the CallidusCloud U.S. Open Netball Championships that will take place at **McEachern High School in Powder Springs, GA, beginning Friday November 8 through Sunday November 10, 2013.** The tournament will see ladies and mixed teams compete to be the U.S. Open Champion. The participants will be staying at the Hilton Marietta Hotel and Conference Center. **So this is a great opportunity for local businesses to be involved through a variety of sponsorship and advertising opportunities.**

Over 500 U.S. and International athletes from Arizona, Australia, Bahamas, Bermuda, California, Canada, Florida, Idaho, Illinois, Maryland, New Jersey, New York, Pennsylvania, Sri Lanka, Tennessee, Texas, United Kingdom, and Washington will join **Georgia Netball Clubs: Alpha Netball Club; Crusaders Atlanta Sports Club; Gems Netball & Social Club; Netball Assn of South Metro Atlanta, Panthers Netball Club and Tropical Sports Club** to challenge for the Netball America Cup.

Leading global cloud software provider (provider of hiring, learning, marketing and selling solutions) Callidus Software Inc. (NASDAQ: CALD) is the Platinum Sponsor for this event. Founded in 1999, CallidusCloud put itself on the map with an industry-leading incentive sales compensation solution. Today more than 2.5 million users rely on CallidusCloud to power their performance. During 2012 CallidusCloud was named the winner in the Software as a Service Category at the 2012 Cloud Awards.

This event will be highlighted by having middle school kids participate in their first Netball games commencing at 4.30pm on Friday November 8th. These girls have only been learning Netball this year and we will have teams participating from Cobb County and from our GoGirlGo! program which serves underserved youth in the Stone Mountain and Lovejoy areas.

We welcome all volunteers, athletes, media, interested community leaders and educational directors to attend and learn more about these youth programs and about a sport that is played by 20 million people globally and is currently taken Atlanta by storm. You can learn more about Netball at www.netballamerica.com

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