

On behalf of The Asia Pacific World Sport and Women Organising Association Inc. I am proud to endorse the work of Netball America and the upcoming CallidusCloud U.S. Open Netball Championships.

We have been most impressed with this organisation that steadily achieves results beyond expectations, by providing women and girls with greater opportunities to participate in physical activity and get active.

In a relatively new market for the sport of Netball, we have watched with great interest as the outcomes that are being achieved by Netball America are aligned with our philosophical values that everyone working in the business of sport can do sport better to attract greater numbers of girls and women, on and off the field.

Our inaugural **Asia Pacific World Sport & Women Conference 2012** looked at the world's most popular sports and provided a global platform to explore 'how' and 'why' women consume sport.

Netball America's presentation by President Sonya Ottaway, was a shining example of how many local, state and national organisations can apply some of the practical solutions to achieve similar outstanding results.

From grassroots participation and international representation to the boardroom and stadia across the Asia Pacific Region and beyond we are pleased to support Netball America's goal to engage, recruit and retain more women and girls to the sport.

We wish all stakeholders every success as you embark on this terrific 'Championships' journey and we look forward to learning of even greater developments for the sport in years to come.

Kindest Regards,



Patrizia Torelli, President.

World Sport and Women Organising Association Inc.

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