



## **Bermuda Netball Assn Partners with Netball America for World Class Coaching and Umpiring**

Bermuda, (June 2, 2014) – The Bermuda Netball Association announced today it has joined forces with Netball America Inc. to implement leading edge coaching and umpiring techniques as well as accreditation. The aim is to improve the level of expertise, skills and competence for coaches, umpires and teachers on the Island, while raising the level of consistency of coaches and umpires throughout the Americas region.

The initial four day session will be held in Bermuda and is being led by head USA Collegiate Netball Coach Ilze Gideons. Ilze is a graduate of the Stellenbosch Netball Institute (SNI), South Africa and studied Sport, Marketing Management & Nutrition through SNI and Stellenbosch University. Her coaching experience includes leading Team USA Netball to the inaugural World University Netball Championships in 2012 as well as working with top international players and coaches, including Australia's Jill Macintosh.

Netball America will also be presenting to teachers across Bermuda. Press is invited to attend all events:

**Date:** June 12-15, 2014

**Locations:** Bermuda Industrial Union (BIU), 49 Union Square, Hamilton, HM12, Bermuda  
Bernard Park, Dutton Ave, Pembroke, Bermuda

"I am excited to have Netball America present to my coaches, umpires, school teachers and students across Bermuda. We see this as an important initiative to help drive the development and growth of Netball in Bermuda. Netball is an ideal sport to introduce to teachers and students and it allows students of all different ability levels to be able to play on the same team together. The Bermuda Netball Association hopes to grow and continue our partnership with Netball America in support of our programs for youth, coaching and umpiring development.", said Tracy Sharrieff, President Bermuda Netball Association.

"We are honored to work with Bermuda Netball Association to help raise the skills of Netball coaches and umpires across Bermuda. Netball America had highly successful results in developing the first team of Americans who represented at the World University Netball Championships and at Oprah Winfrey's Leadership Academy. In addition, our instructors have received world class training with Coach Across America, the Women's Sports Foundation and have delivered the Presidential Active Lifestyle Program which is part of the First Lady Michelle Obama's 'Let's Move' initiative. These experiences for our team is priceless and we are looking forward to sharing our knowledge with Bermuda Netball", said Sonya Ottaway, President, Netball America.

**Bermuda Netball Assn welcomes Press and Media enquires at this event. Contact:**

**Netball America welcomes Press and Media enquiries at this event. Contact:** Sarah Wampler at [marketing@netballamerica.com](mailto:marketing@netballamerica.com) or call 1.888.221.3650.

### **About Bermuda Netball Association**

The Bermuda Netball Associations is a registered charity (#831) that governs the sport of netball in Bermuda.

### **About Netball America Inc.**

Netball America is the premier national Netball organization in the USA, is dedicated to the development and growth of Netball in the USA. Our aim is to encourage children and families to be physically active, maintain a healthy lifestyle and includes those with disabilities to ensure they feel part of their community.