

GILBERT NETBALL SIGNS NETBALL AMERICA

(August 7, 2015 – Sydney, Australia) Big news days ahead of the largest Netball Event in the World, the Netball World Cup 2015, leading sport suppliers, **Gilbert Netball**, have entered into a new sponsorship agreement with **Netball America**, the premier netball organisation in the USA and Gilbert has been selected as the **Official Ball Supplier** for the **2nd FISU World University Netball Championship 2016**.



“This agreement with **GILBERT NETBALL** is significant in assisting the growth of Netball globally. **Gilbert Netball** have the foresight in understanding that investing in Netball in America, will see the emergence of a new power house in the netball arena and we are excited about the future”, says **Netball America President, Sonya Ottaway**.

Under the new deal, **Gilbert Netball** will partner with **Netball America** in a number of strategic initiatives, the first being the **Official Ball Sponsor for the 2016 FISU World University Netball Championship, Miami, Florida, USA**.

Gilbert Netball is a significant presence and **Official Ball Sponsor** at the **2015 Netball World Cup** getting underway in Sydney, Australia this week. The Gilbert ball is the choice of many of the world’s leading netball teams and tournaments. Most of the world’s leading nations, including Australia, New Zealand, Jamaica, Barbados, Malawi, Trinidad and Tobago, Scotland and Wales all use it exclusively. Gilbert netball kit is also becoming the first choice for netballers at all levels.



Gilbert Sales & Marketing Director Richard Gray says, “The future global growth of netball is very important to Gilbert and we are very excited to have entered into this partnership agreement with such a dynamic organisation that is Netball America. We look forward to working closely with Netball America to develop the game, not only at the elite level but also on its exciting development programme for the sport in the United States.”

The **World University Championships (WUCs)** are organized by the **Fédération Internationale du Sport Universitaire (FISU)** and are played every two years. The inaugural World University Netball Championship was held at the Cape of Good Hope Sports Center in Cape Town, South Africa. **In 2016, FISU will stage 33 WUCs, attracting approx. 6,500 participants from 105 countries.**

FISU 2nd World University Championship COO, Ros Day “The FISU WUC Organizing Committee is thrilled to have Gilbert as a sponsor of this prestigious event which will see 12 nations compete for the World University Championship title. The American netball market is so important for the growth of netball globally”.

